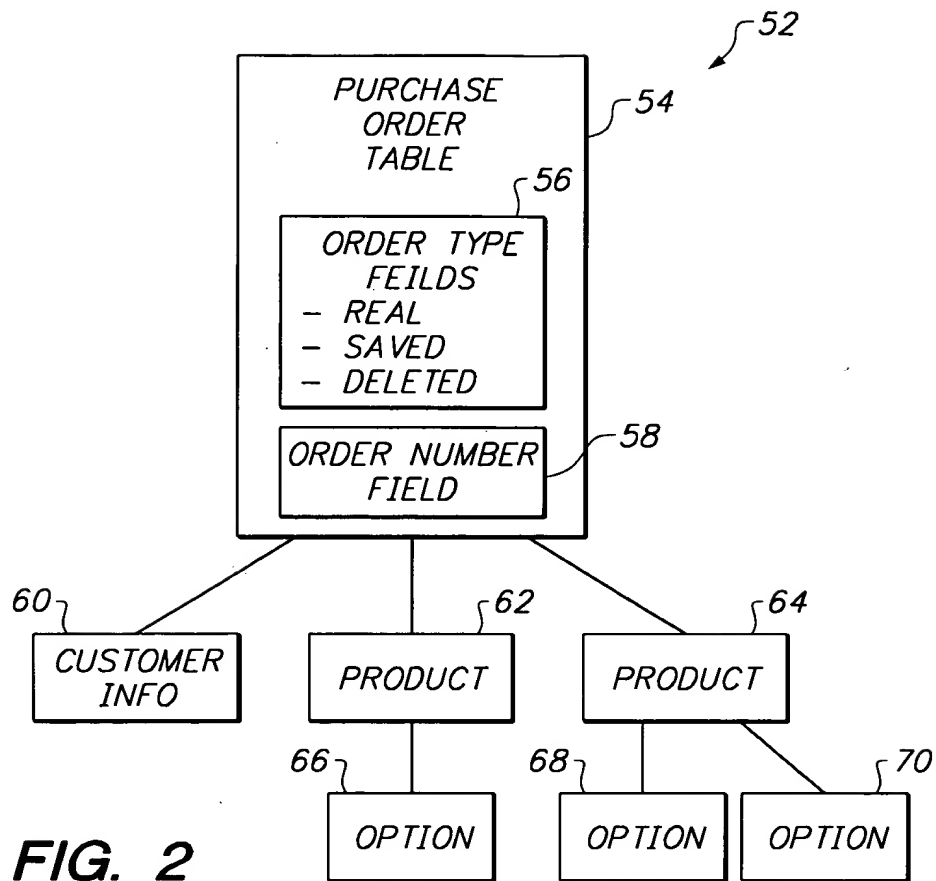
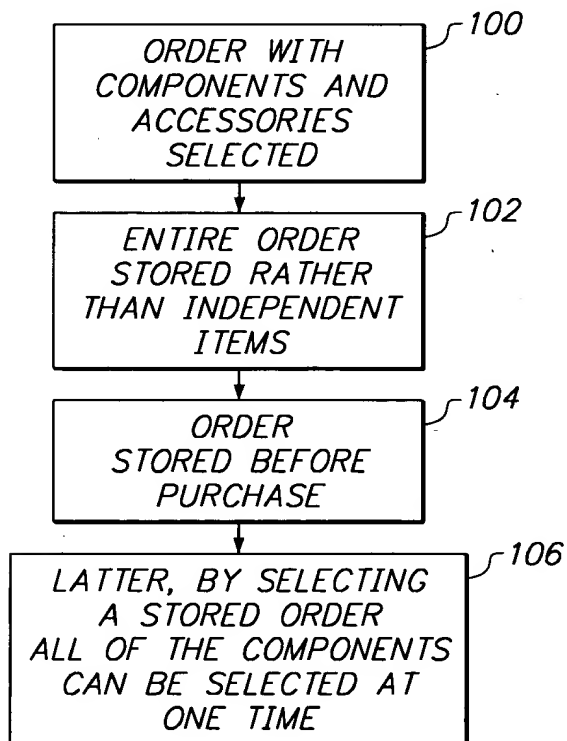


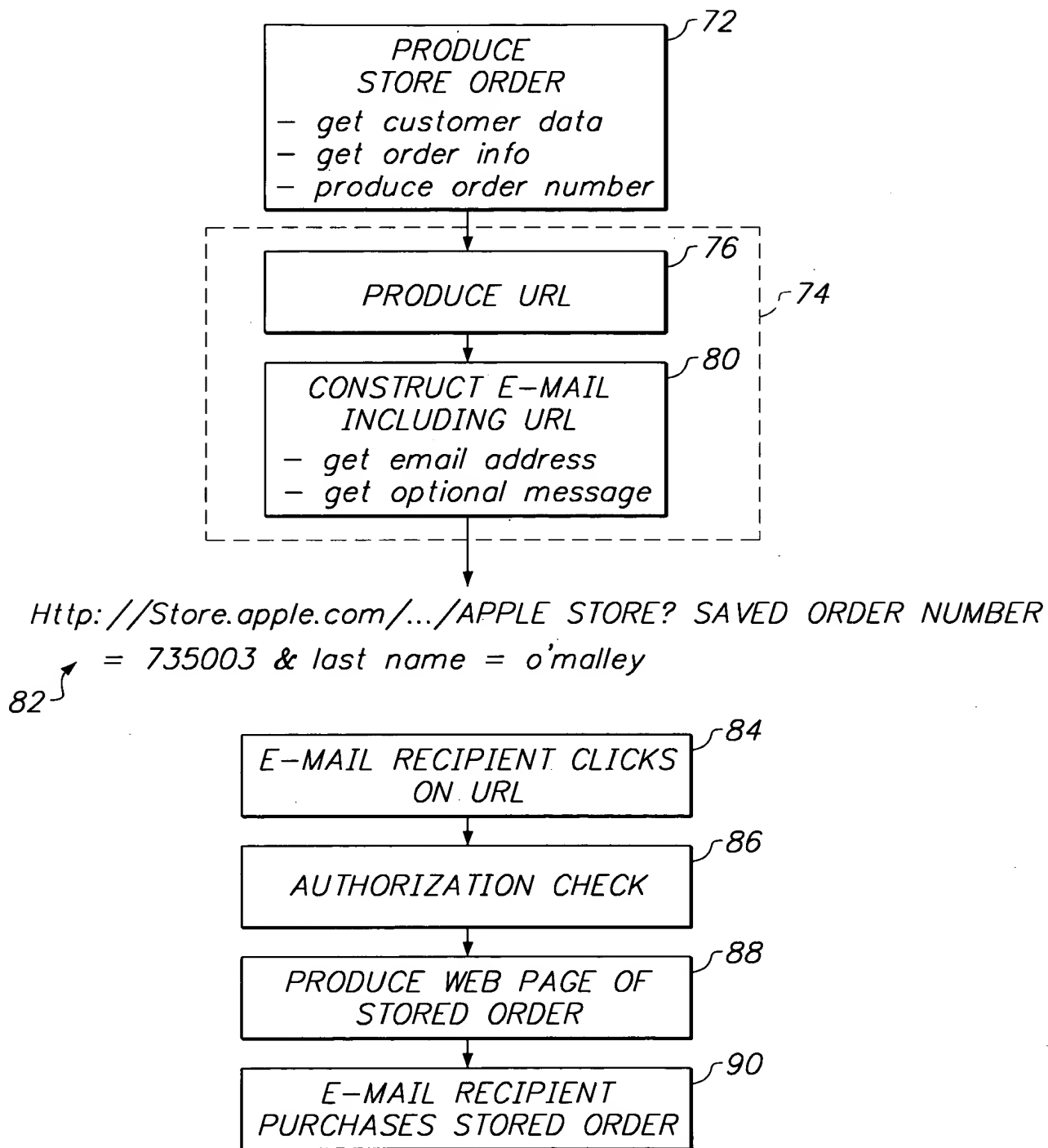
FIG. 1



**FIG. 2**



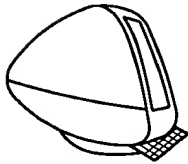
**FIG. 5**



**FIG. 3**

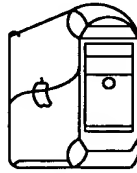
# Apple Store

Welcome,  
Joseph  
Saved Orders  
Change your Profile



**iMac**  
Presenting the all-new iMac.  
Starting at \$999

[Buy Me](#)



**Power Mac G4**  
High performance redefined.  
Starting at 1,599

[Buy Me](#)



Get 64MB  
Extra RAM  
Free.

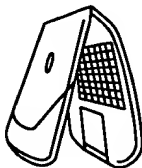
[Get the details.](#)



Special Promotion  
Buy an  
iBook with an  
HP Printer.



Special Promotion  
Buy an  
iMac with an  
HP Printer.



**iBook**  
More power and more choice.  
Starting at \$1,599

[Buy Me](#)



**PowerBook**  
Desktop Movies to go.  
Starting at 2,499

[Buy Me](#)

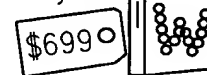
Suite Deal  
Final Cut Pro and Media  
Cleaner Compression  
Suite—Broadcast Edition.  
Everything you need to take  
DV straight to the web.



Save \$766

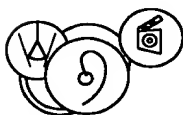
[Click Here](#)


WebObjects



## Software

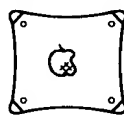
Browse a selection of  
essential applications  
and tools.




Select from... 

## Servers

Choose a reliable,  
powerful,scalable, and  
fast server to meet your  
networking needs.




Select from... 

## Accessories

Enhance your  
Macintosh with  
these useful  
add-ons.



Select from... 

Aggressive new price  
dropped from  
\$50,000 to \$699.

### Cinema Display

Get a  
Bigger  
canvas  
for your  
new G4.




¿Habla Espanol?  
Haga clic aqui



AppleCare  
Help and support  
when you need it.

Visit other Apple stores around the world:

Choose... 

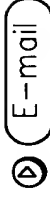
**FIG. 4A**

Special Deals

# Review saved order.

 Click on the Continue button to purchase saved items.

Or

 E-mail saved order.

Your order has been saved for later.

Web Order Number: W735003

| Items you have selected        | Part No.  | Qty | Unit Price | Ext. Price |
|--------------------------------|-----------|-----|------------|------------|
| iMac 400MHz DV Special Edition | Z01R      | 1   | \$1,499.00 | \$1,499.00 |
| Accessory kit                  | 065-1945  |     |            |            |
| Graphite                       | 065-2066  |     |            |            |
| 128MB SDRAM - 1DIMM            | 065-2042  |     |            |            |
| Quake III - Activision         | T2469LL/A | 1   | \$49.00    | \$49.00    |
| Iomega USB Zip Drive           | T2224LL/A | 1   | \$99.00    | \$99.00    |

Subtotal Please note that your subtotal does not include sales tax or rebates. **\$1,647.00**

Find out how to get your order for \$37.72 per month\*.

Continue Shopping

E-mail

Continue

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
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FIG. 4B

|   |       |         |        |        |           |         |          |
|---|-------|---------|--------|--------|-----------|---------|----------|
|   | Store | iReview | iTools | iCards | QuickTime | Support | Mac OS X |
| <a href="#">Your Account</a> <a href="#">View Current Order</a> <a href="#">Software</a> <a href="#">Accessories</a> <a href="#">Help</a> |       |         |        |        |           |         |          |

## E-mail your order.

- E-mail your order along with a brief message.

Email Address

To send multiple e-mails, separate addresses with a comma.

Custom Message

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
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 See [Sales and Refunds Policy](#) for more information.

**FIG. 4C**

From: <confirmation@apple.com>  
To: <josepho@burnsdoane.com>  
Date: 5/25/00 10:43AM  
Subject: Order items saved by joseph o'malley

A message from joseph o'malley,  
[empty message]

----

The following items have been saved for your reference on the Apple Store.  
Click the link below to go directly to the Apple Store and view these items.

<http://store.apple.com/1-800-MY-APPLE/WebObjects/AppleStore?savedOrderNumber=735003&lastName=o'malley>

----

DATE SAVED: 05/25/00 - 10:40 AM Pacific Standard Time  
SAVED ITEMS:

Part Number: Z01R  
Product Name: iMac 400MHz DV Special Edition  
Options:  
065-2042 128MB SDRAM - 1 DIMM  
065-1945 Accessory kit  
065-2066 Graphite  
Unit Price: \$1,499.00  
Quantity: 1  
Net Price: \$1,499.00

Part Number: T2469LL/A  
Product Name: Quake III - Activision  
Unit Price: \$49.00  
Quantity: 1  
Net Price: \$49.00


Part Number: T2224LL/A  
Product Name: Iomega USB Zip Drive  
Unit Price: \$99.00  
Quantity: 1  
Net Price: \$99.00

SUBTOTAL: \$1.647.00

Total does not include any applicable sales tax or any express shipping charges.

=====

**FIG. 4D**

|   |       |                    |        |          |             |         |          |
|---|-------|--------------------|--------|----------|-------------|---------|----------|
|  | Store | iReview            | iTools | iCards   | QuickTime   | Support | Mac OS X |
| Your Account  |       | View Current Order |        | Software | Accessories | Help    |          |

## Review your order.

- ▶ Please confirm your order.
- ▶ Make sure you have everything that you need.



Instant  
Loan  
A fast, easy way  
to own a fast,  
easy Macintosh.  
Click For Details



Get 64MB  
Extra RAM  
Free

Get the details

| Items you have selected        | Part No.  | Est Ship | Qty  | Unit Price | Ext. Price |
|--------------------------------|-----------|----------|--|------------|------------|
| Iomega USB Zip Drive           | T2224LL/A | 2 days   | <input type="text" value="1"/><br><a href="#">Remove</a> | \$99.00    | \$99.00    |
| iMac 400MHz DV Special Edition | Z01R      | 3 days   | <input type="text" value="1"/><br><a href="#">Remove</a> | \$1,499.00 | \$1,499.00 |
| Graphite                       | 065-2066  |          |  |            |            |
| Accessory kit                  | 065-1945  |          |  |            |            |
| 128MB SDRAM - 1DIMM            | 065-2042  |          |  |            |            |
| Quake III - Activision         | T2469LL/A | 2 days   | <input type="text" value="1"/><br><a href="#">Remove</a> | \$49.00    | \$49.00    |

Subtotal Please note that your subtotal does not include sales tax or rebates. **\$1,647.00**

[Update Subtotal](#)

[Find out how to get your order for \\$37.72 per month\\*.](#)

[Continue Shopping](#)

[Save For Later](#)

[Continue](#)

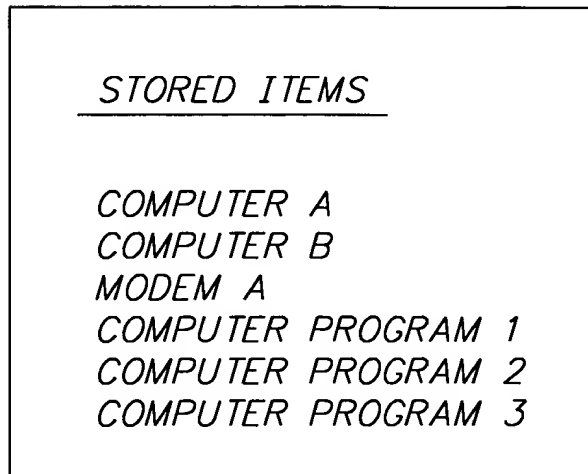
You can also order from The Apple Store by calling 1-800-MY-APPLE.

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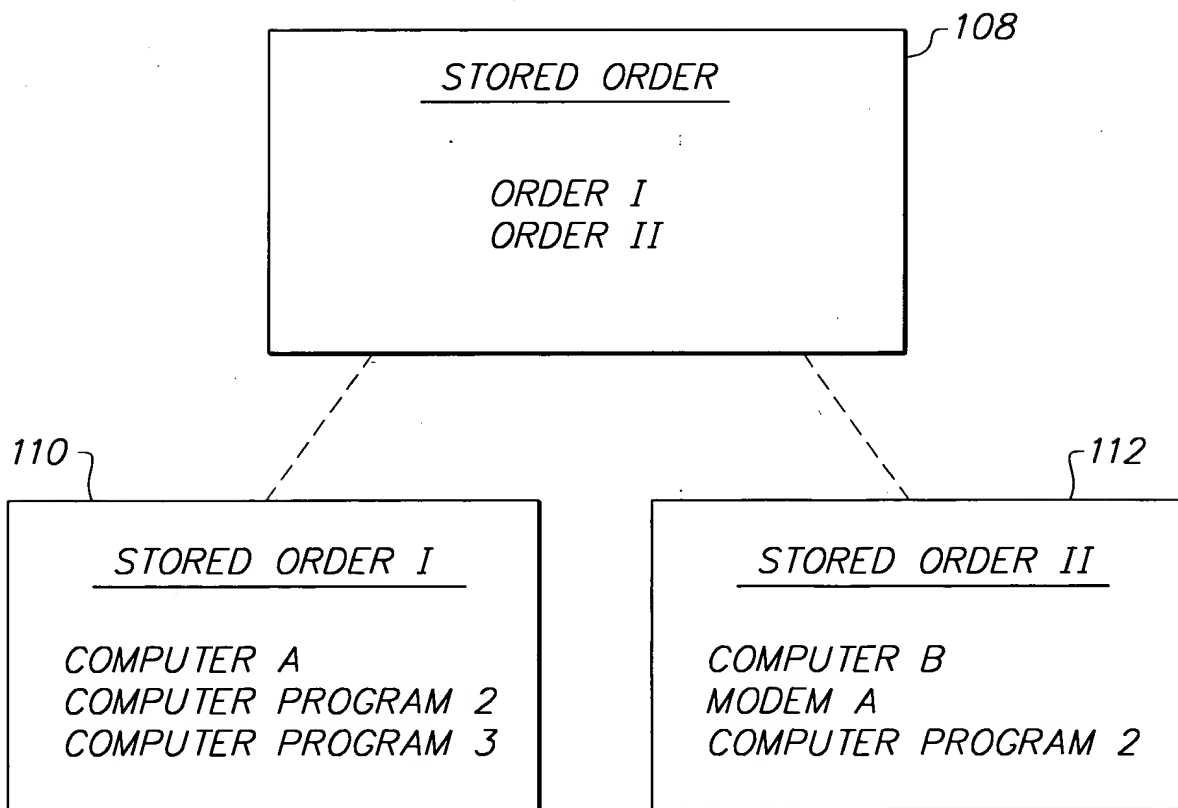
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**FIG. 4E**






**FIG. 6**



**FIG. 7**

|   |       |  |        |        |           |         |          |
|---|-------|--|--------|--------|-----------|---------|----------|
|  | Store | iReview                                      | iTools | iCards | QuickTime | Support | Mac OS X |
| Your Account  |       | View Current Order Software Accessories Help |        |        |           |         |          |

Please sign in.

- Enter your Apple ID (e-mail) and password below.

Apple ID

Password

Did you forget your password?  
[Click here for assistance.](#)

Sign in

If you aren't Joseph O'Malley and you have an Apple ID, log-in now.  
 If you don't have an account, [click here](#) to set one up.

[Click here](#) to see our privacy policy.

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
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**FIG. 8A**

Store

iReview

iTools

iCards

QuickTime

Support

Mac OS X

Your Account

View

Current Order

Software

Accessories

Help

Review saved orders.

Click on an order number below to view saved order in detail.


Or

Click on the Continue button to purchase saved items.

| Order Number                      | Date Saved   | Subtotal   |                          |
|-----------------------------------|--------------|------------|--------------------------|
| <u>W734942</u>                    | May 25, 2000 | \$1,599.00 | <a href="#">Continue</a> |
| <u>W734980</u>                    | May 25, 2000 | \$1,779.00 | <a href="#">Continue</a> |
| <u>W735003</u>                    | May 25, 2000 | \$1,647.00 | <a href="#">Continue</a> |
| <a href="#">Continue Shopping</a> |              |            |                          |

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
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FIG. 8B



Store

iReview

iTools

iCards

QuickTime

Support

Mac OS X

Your Account

View Current Order

Software

Accessories

Help

# Review saved order.

Click on the Continue button to purchase saved items.

Or

Click on the E-mail button to save order.

Your order has been saved for later.

Web Order Number: W735003

| Items you have selected        | Part No.  | Qty | Unit Price | Ext. Price |
|--------------------------------|-----------|-----|------------|------------|
| iMac 400MHz DV Special Edition | Z01R      | 1   | \$1,499.00 | \$1,499.00 |
| Accessory kit                  | 065-1945  |     |            |            |
| Graphite                       | 065-2066  |     |            |            |
| 128MB SDRAM - 1DIMM            | 065-2042  |     |            |            |
| Quake III - Activision         | T2469LL/A | 1   | \$49.00    | \$49.00    |
| Iomega USB Zip Drive           | T2224LL/A | 1   | \$99.00    | \$99.00    |

Subtotal Please note that your subtotal does not include sales tax or rebates. \$1,647.00

Find out how to get your order for \$37.72 per month\*

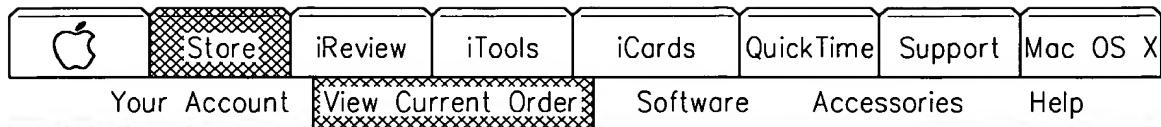
Continue Shopping

E-mail

Continue

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
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FIG. 8C



## Review saved order.

- ▶ Click on the Continue button to purchase saved items.

Or

- ▶  saved order.

Web Order Number: W734942

Date: May 25, 2000

| Items you have selected  | Part No. | Qty | Unit Price | Ext. Price |
|--------------------------|----------|-----|------------|------------|
| Power Mac G4             | Z01W     | 1   | \$1,599.00 | \$1,599.00 |
| 64MB SDRAM - 1 DIMM      | 065-1526 |     |            |            |
| USB Keyboard             | 065-1995 |     |            |            |
| 10GB Ultra ATA drive     | 065-2138 |     |            |            |
| 400MHz PowerPC G4 - 1MB  | 065-2094 |     |            |            |
| L2 cache                 |          |     |            |            |
| 56K internal modem with  | 065-2233 |     |            |            |
| FAXstf                   |          |     |            |            |
| DVD-ROM drive with       | 065-1902 |     |            |            |
| DVD-Video                |          |     |            |            |
| 10/100BASE-T Ethernet    | 065-2136 |     |            |            |
| built-in                 |          |     |            |            |
| Rage 128 Pro card - 16MB | 065-2100 |     |            |            |
| SDRAM                    |          |     |            |            |
| Accessory kit            | 065-2121 |     |            |            |

Subtotal Please note that your subtotal does not include sales tax or rebates. **\$1,599.00**

You can also order from The Apple Store by calling 1-800-MY-APPLE.

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**FIG. 8D**

|              |       |                           |        |        |           |         |          |
|--------------|-------|---------------------------|--------|--------|-----------|---------|----------|
|              | Store | iReview                   | iTools | iCards | QuickTime | Support | Mac OS X |
| Your Account |       | View Current Order        |        |        |           |         |          |
|              |       | Software Accessories Help |        |        |           |         |          |

## Review saved order.

Click on the Continue button to purchase saved items.

Or

Click on the E-mail saved order.

Your order has been saved for later.

Web Order Number: W734980

| Items you have selected        | Part No. | Qty | Unit Price | Ext. Price |
|--------------------------------|----------|-----|------------|------------|
| iMac 400MHz DV Special Edition | Z01R     | 1   | \$1,779.00 | \$1,779.00 |
| Accessory kit                  | 065-1945 |     |            |            |
| Graphite                       | 065-2066 |     |            |            |
| 256MB SDRAM - 2 DIMMs          | 065-2041 |     |            |            |

Subtotal Please note that your subtotal does not include sales tax or rebates. **\$1,779.00**

Find out how to get your order for \$40.74 per month\*.

Continue Shopping

E-mail

Continue

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
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**FIG. 8E**